



You are invited!
Be part of history in the making...

SPONSOR & EXHIBIT FACTS

As a sponsor and/or exhibitor at Patients Out of Time's Ninth National Clinical Conference on Cannabis Therapeutics held at the Palm Beach County Convention Center in West Palm Beach, Florida, you are making history.

This conference presents cutting edge cannabis research from around the globe. In addition to the most important gathering of cannabis researchers and practitioners in the world, we are celebrating the 20th Anniversary of Patients Out of Time, the longest operating educational charity dedicated to cannabis therapeutics.

The Eighth National Clinical Conference on Cannabis Therapeutics, held in May 2014 in Portland, Oregon, was a spectacular success with more than 500 participants and 20 exhibitors. This year's event is bigger and better – fitting the 20th Anniversary of such a respected organization.

Participants range from practitioners and researchers to policy makers, patients, and activists, many of whom are leaders in the field of cannabis medicine. This year's event in Florida opens the door to a wider audience of novice practitioners, and patients exploring the potential benefits of cannabis therapies.

The dynamic changes happening in the arena of therapeutic cannabis makes attendance at this conference a must for anyone with an interest in the future of cannabis medicine.

Exhibit Purpose

The exhibit program gives conference participants an opportunity to review the equally exciting advances that are being made in production and distribution of therapeutic cannabis products.

Our exhibits are educational in nature and provide excellent networking opportunities. We reserve the right to refuse any organization from participation in the event. All exhibitors must conduct themselves in accordance with the rules of the venue at all times.

Patients Out of Time supports your exhibit investment in a variety of ways:

- Innovative programming anticipates drawing more than 600* qualified participants, including researchers, physicians, nurses, pharmacists, and the interested public.
- Exhibit hours are scheduled to give you maximum visibility and exposure to this target market.
- Continental breakfasts, coffee breaks, and receptions will be located in the exhibit area.
- Specially priced exhibit tables for non-profit organizations allow conference participants to review the entire realm of current cannabis activities.

* 600 is a very conservative estimate- the venue comfortably accommodates up to 1000

EXHIBIT INFORMATION

The Palm Beach County Convention Center is an intimate, state-of-the-art facility, remarkably functional and architecturally beautiful. The main exhibit area is in the Grand Hallway just off the main ballroom where all the meeting sessions are held. This ensures maximum exposure in beautiful surroundings.

The following will be provided to exhibitors:

- one pass to the conference sessions
- standard 7-in. x 44-in. identification sign showing the exhibitor's name, city, and state (one sign per booth) at no charge
- general overhead lighting at no charge
- security guard service at no charge
- exhibitor listing in the Conference Guide at no charge
- literature table gives an additional opportunity for exposure
- listing on the conference website
- Pre-conference promotions on Time4Hemp Radio
- discounted advertising opportunities in the benefit dinner program
- discounted tickets for the daily meals and the benefit dinner

Installation

The Convention Center is open for installation of exhibits at 6AM Thursday, May 21, 2015. All exhibits must be set up and aisles cleared by 11AM, without exception. Luncheon for the Thursday workshops are being held in the exhibit hall. The Welcoming Reception will be held in this area starting at 7 pm Thursday. Exhibit materials may be shipped directly to the convention center for arrival five (5) days prior to the beginning of the show. ***All shipping containers must include the conference name, the booth space number and be marked Attention Terrick Bostic, Event Manager 650 Okeechobee Blvd., WPB, FL 33401.***

Space Assignment

Space will be assigned according to the date on which the contract and payment are received,* availability of the requested area, amount of requested space, special needs, and compatibility of exhibitors' products.

**Space is not guaranteed until payment is received by Patients Out of Time and a confirmation has been received.*

Dismantling

You may begin breaking down your exhibit at your discretion after 3 pm on Saturday, May 23, 2015 but the exhibit hall will be available to participants until 5 pm. All exhibit materials must be packed and ready for removal from the exhibit area no later than 10 pm on May 23, 2015.

Inquiries

Address inquiries to: Carolyn Karpel, FLCAN Office Manager 321-253-3673
1375 Cypress Ave – Melbourne, FL 32935

Exhibit Space Options & Dimensions

8' x 30'' Tabletop \$1,000
10' x 10' (100 sq ft) \$1,800
20' x 10' (200 sq ft) \$3,000
8' x 30'' Nonprofit Tabletop \$500
10' x 10' Nonprofit (100 sq ft) \$900

Meal tickets and benefit dinner tickets are available for vendors and their staff at a reduced rate.

Housing

Hotel rooms have been secured at the following nearby hotel for exhibitors and participants:

West Palm Beach Marriott
1001 Okeechobee Blvd., West Palm Beach, FL 33401 (561) 833-1234
\$135 single/double -- Register with Code # M1TSV95C

OTHER MARKETING OPPORTUNITIES

Advertising with the 2015 Ninth National Clinical Conference on Cannabis Therapeutics offers you concentrated exposure to more than 600 physicians, nurses, pharmacists, and others involved in cannabis therapeutics. Take advantage of these unique opportunities to place your message in the hands of these thought-leaders.

Buy an ad in the benefit dinner program – ads as low as \$25

Increase your visibility in the Conference Guide – opportunities starting at \$100

Sponsor conference bags \$200 +

Provide 1000 pcs of meaningful giveaways with your logo (for conference bags) \$100+

Contact your conference representative to reserve one or more of these items -

Thumb drive

First Aid kit

Headlamps

Ink pens

Water bottles

Scratch pads

Sticky notes

Unique memorabilia

Drink cups

Drink coozie

Hand Sanitizer

Flashlight

Screen Cleaner

Mouse pad

Sponsoring any of these items guarantees you first right of refusal for the 2016 event.

SPECIAL EVENT AND FEATURE SUPPORT

Put yourself in front of leaders in the field, with opportunities including...

Platinum Supporters\$50,000

We'd love to publicly thank your organization/company for its generous donation in support of this conference in a wide variety of ways. As a Platinum Supporter, you ensure participants from around the world are treated to an experience unlike any other conference.

20th Anniversary Benefit Dinner Sponsor\$30,000

For 20-years Patients Out of Time is the name those who know cannabis trust. When you sponsor our Platinum Anniversary Benefit Dinner you link your brand with the future of cannabis research and patient care.

Welcome Reception\$20,000

First impressions are everything! Help us kick off the Conference by sponsoring the Thursday Welcome Reception in the exhibit hall and receive excellent visibility with signage through the event.

Luncheon Sponsors\$15,000 (2 available)

Breakfast Sponsors.....\$10,000 (2 available)

Refreshment Break Sponsor\$ 7,500 (4 available)

Help ensure guests have a truly positive and memorable experience by sponsoring one of the conference meals or a refreshment break. Sponsors may provide napkins and cups with your logo.

Cyber Café\$10,000

We want to do more than just set up E-mail/Internet stations featuring your company logo for participants. The Cyber Café provides a uniquely interactive experience for conference participants, all the while becoming familiar with your corporate brand.

Keycard Partner.....\$ 7,500

An incredibly unique way to assure conference participants remember your products and recognize your brand. Participants registering at the headquarters hotel will receive a keycard with your logo.

Good Neighbors Showcase\$ 5,000

Numerous patients apply for scholarships for this conference. Members of our Good Neighbors Showcase donate a minimum of \$5,000 towards our scholarship funds. We'll recognize your business, foundation or loved one throughout the event when you become part of the Good Neighbors Showcase. Patients are our business – this is a prime opportunity to show patients your business is a good neighbor.

SPECIAL EVENT & SUPPORT PERKS

When you show your support for Patients Out of Time special Platinum Anniversary event by becoming a sponsor, we want to ensure participants know your brand. In addition to being an excellent opportunity for your organization to show its commitment to quality cannabis education, enhance your visibility, and increase your impact on the international cannabis therapeutic community, we provide you the following perks.

	Platinum Supporter	Benefit Dinner Sponsor	Welcome Reception	Luncheon Sponsor (2)	Breakfast Sponsor (2)	Cyber Café	Keycard Partner	Refreshment Station Sponsor (4)	Good Neighbors Showcase
Recognition in the Conference Guide	Y	Y	Y	Y	Y	Y	Y	Y	Y
Your logo on signage in the registration area	Y	Y	Y	Y	Y	Y	Y	Y	Y
Recognition on the newly designed Patients Out of Time website	Y	Y	Y	Y	Y	Y	Y	Y	Y
Signage at the supported event	Y	Y	Y	Y	Y	Y	Y	Y	
Supporter graphic with your exhibitor listing in the Conference Guide	Y	Y	Y	Y	Y	Y	Y	Y	
Full-page recognition ad in benefit program	Y	Y	Y	Y	Y				
Showcase placement in the exhibit area	20x20	20x20	10x10	8x30"	8 x 30"				
Promotional consideration on Time4Hemp Radio	Y	Y	Y						
One complimentary conference registration	Y	Y	Y						
A table at the benefit dinner	Y	Y	Y						
Supporter plaque	Y	Y							
Back cover of the benefit dinner program		Y							
Back cover of the Conference Guide	Y								

Complete this page, make a copy for your records and return page with your payment

EXHIBIT DATES: May 21-23, 2015

Palm Beach County Convention Center, 650 Okeechobee Blvd. West Palm Beach, FL 33401

Your Company Information

This representative will be contacted for program book details and for future related mailings.
Please print or type.

Firm name _____
(Exactly as you wish it to appear in printed program and on exhibit sign.)

Street address _____
City, State, ZIP _____
Phone(_____)_____

E-mail _____
Website _____

Name _____
(first) (last)
Title _____

READ BEFORE SIGNING: Exhibitor's signature on this contract indicates acceptance of the Rules and Regulations provided with this contract and is an agreement to pay the total amount due. The person signing this contract on behalf of the exhibitor has the authority to do so and is responsible for your staffs' adherence to the Rules and Regulations.

Signature _____

Billing Information

This contract will be addressed to the signer (or designee indicated below, if different from above).

Name _____
(first) (last)

Title _____

Firm name _____

Address _____
(if different from above)

City, state, ZIP _____

Phone (_____)_____

E-mail _____

Payment Information – *Please note – our preferred payment method for exhibitors is by check.
For credit card payments an additional fee of 2.99% will be added*

cc type _____ cc# _____
expires _____ 3/4 digit security code _____ \$ _____

Check # _____ \$ _____ Date _____

Any special requirements?

(Please print or type.)

Product categories (Please check all those that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Association | <input type="checkbox"/> Equipment |
| <input type="checkbox"/> Educational materials | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Publications | <input type="checkbox"/> Support Services |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Non-profit Tax ID # _____ |
| <input type="checkbox"/> Consulting services | <input type="checkbox"/> Other _____ |

Booth Staff (Please print or type)

1. _____ 2. _____
3. _____ 4. _____

OFFICIAL PROGRAM INFORMATION:

Describe in 50 words or less the products or services to be exhibited exactly as you want the information to appear in the official Conference Guide. This information must be submitted to Patients Out of Time with application. Please e-mail copy to 15Program@patientsoutoftime.org

Complete this page, make a copy for your records and return page with your payment

TERMS & CONDITIONS

1. Application and Eligibility. Application for exhibit space must be made on the form provided by Patients Out of Time (hereinafter “the HOST”), contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of cannabis therapeutics and the professional education of those individuals attending The Ninth National Clinical Conference on Cannabis Therapeutics. The HOST shall determine the eligibility of any company, product, or service. The HOST may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of the HOST, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned.

2. Exhibit Booth Price. The prices for each booth are as follows: \$1,800 for each 10’ x 10’ booth, \$3,000 for each 20’ x 10’, and \$900 for each 10’ x 10’ nonprofit. For-profit 8’ x 30” tabletops are \$1,000 and tabletops for nonprofits are \$500.

These prices include discounted rates on advertising in the Conference Guide, a uniformly styled draped booth, an identification sign, a listing in the Conference Guide, and exhibitor badges for 4 preregistered company representatives per paid 10’ x 10’ booth, or 2 preregistered exhibitors’ representatives per tabletop, which admit them to the exposition area at no charge. Meal tickets can be purchased at an additional charge. Badges for spouses are charged against each company’s per-booth allotment.

3. Payment Dates. No booths will be guaranteed until the HOST receives full payment of the total booth fee, along with a signed contract. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due the HOST by the exhibitor, and then to the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that the HOST will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due the HOST.

4. Cancellation of Booth Space. In the event that the exhibitor notifies the HOST of the exhibitor’s intent to repudiate the contract after acceptance but prior to April 1, 2015 a full refund of monies received, minus a \$50 administrative fee, per booth will be given. If a refund is requested after April 1, 2015 but prior to May 1, 2015, a full refund of monies received, minus a 50% administration fee, per booth will be given. No refunds will be made or cancellations accepted after May 1, 2015.

If for any cause beyond the control of the HOST—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—the HOST is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the HOST to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

5. Assignment of Booth Space. Space will be assigned according to the date on which the contract and deposit are received, the points earned, the availability of the requested area, the amount of space requested, special needs, and compatibility of the exhibitor’s products with the HOST’s aims and purposes.

The HOST reserves the right to assign space as necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

6. Booth, Furnishings, Equipment, and Service. A uniformly styled 10 x 10 exhibit booth will be furnished that consists of draped material on aluminum framework with a back wall that is 8 ft. high, side rails that are 33 in. high, and identification sign that is 7 in. x 44 in. Exhibit displays must not project so as to obstruct the view of the adjacent booths. In the rear 4 ft. of all booths, display material or equipment can be placed to a height not exceeding 8 ft., without the consent of the HOST. In the remainder of the booth, all display material or equipment shall not exceed 42 in. in height. Each booth and tabletop will be provided two chairs and an 8’ skirted table.

7. Conduct of Exhibitors. The advertisement or display of goods or services other than those manufactured, distributed or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non-exhibitor products or services without prior consent of the HOST. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor’s own booth will not be permitted, an additional literature table is provided and you may place coupons or promotional materials there. Exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales, which occur on the exhibit floor. Book sales and signings require advance review and approval by HOST prior to April 1, 2015. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of the HOST. Helium balloons are not allowed in the convention center. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and participants in mind. The character of the exhibits is subject to the approval of the HOST. The right is reserved to refuse the applications of companies not meeting the standards required or expected, as is the right to curtail exhibits or parts of exhibits that are not in accord with the character of the meeting. Booths should be designed to draw participants into the booths, not to encourage participants to stand in the aisles. Please be mindful of state laws as they pertain to yours goods or products. Professional attire is requested.

8. Installation/Dismantling. Installation. All exhibits must be set up by 11 am on Thursday, May 21, 2015, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. At 9 am, exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Exhibit aisles must be clear by 11 am.

Dismantling. The official closing time of the exhibits is 3 pm on Saturday, May 23, 2015. All exhibit material must be packed and ready for removal from the exhibit area no later than 10 pm on Saturday, May 23, 2015. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time. Any Company violating this regulation will be fined \$100 and may be denied exhibit space at any future HOST conferences.

9. Additional Exhibitor Services. All other services are available to exhibitors at normal charges through the official convention contractor (hereinafter “Official Contractor”). An exhibitor’s service kit will be mailed to all exhibitors approximately 90 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage, labor, and shipping.

10. Contractor and Labor Coordination. The Official Contractor will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area. The Official Contractor will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition. It is highly recommended that the labor services of the Official Contractor are used for setup and dismantling. If an outside contractor is used, the following steps **must** be taken:

- A. The HOST and the Official Contractor must be notified, and proof of adequate liability insurance must be given, in an amount no less than 1,000,00 combined single limit for personal and property damage, at least 30 days prior to show setup. The booth number, name of the exhibitor, and identification of the outside contractor must be included.
- B. Check-in by all labor will be required at the labor service desk prior to the start of setup. No setup will be permitted without the authorization of the Official Contractor.
- C. All outside contractor personnel shall confine their activities to the booth in which they are working and will not be permitted to solicit on the floor or elsewhere in the exhibit hall.

11. Hospitality and Entertainment. Hospitality suites or events sponsored by the exhibitors must be approved by the HOST. No entertainment may be scheduled to conflict with the HOST's program hours, activity hours, or exhibit hours. The HOST has blocked suites at the conference hotel that will be available on a first-come, first-served basis. Reservations should be made directly with the hotel. Firms that are not exhibiting or sponsoring are not permitted to have hospitality functions.

12. Exhibit Staff Registration. Registration of representatives, identified under Exhibit Booth Price, will be complimentary, provided that registrations are received by the HOST before April 1, 2015. There will be a \$25 charge for the registration of each additional booth representative who exceeds the allotted number.

After May 21, 2015 an onsite \$25 service fee will be incurred for the following:

- Registration of each representative
- Each name change
- Each lost badge or name substitution.

Each exhibitor who registered in advance will have a printed exhibitor badge available at the exhibitor registration area at the convention center. This badge will entitle registered exhibitors admission to the exhibit area only. Exhibitors must wear badges at all times—including during setup times, exhibit hours, and dismantling—in order to enter the exhibit area.

Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by the HOST or the Official Contractor. Exhibitor badges do not give admission to other conference functions, meals or breaks, nor are they transferable.

13. General Conference Registration. Each exhibitor receives one complimentary registration to the conference. Additional exhibitor staff who wish to attend the program sessions or any optional activities must register through regular channels. Advance registration forms will be mailed to exhibitors as soon as they are available.

14. Special Visual and Sound Effects. Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the HOST does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

15. Unacceptable Exhibits. The exhibitor agrees not to use any displays that the HOST determines, in its absolute discretion, will unreasonably endanger the person or property of the participants or of the exhibitors, are in bad taste, are liable to discredit or subject the HOST to criticism or legal liability, are inconsistent with the stated purposes of the HOST and the interest and welfare of its members, are inimical to the property rights of the HOST, or violate the booth regulations or any other provision of this contract. In the event the HOST determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the HOST may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the HOST.

16. Insuring Exhibits. Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by the HOST that the exhibitor contact the exhibitor's insurance broker and obtain all-risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, the HOST, nor the Official Contractor will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the HOST or the Official Contractor.

17. Music Licensing. The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors, including, but not limited to, any music performance agreement between the HOST and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the HOST with a copy of such license or grant no less than 30 days prior to the start of the show.

18. Liability for Damages or Loss of Property. Guard service is provided by the HOST on a 24-hour basis from move-in through move-out. Notwithstanding the guard service provided by the HOST for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify,

and hold harmless the HOST, the exhibiting facility, and the Official Contractor and their respective employees and agents from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the HOST. The exhibiting facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

19. Shipping Instructions. Information on shipping methods and rates will be sent to each exhibitor by the Official Contractor. The exhibitor will ship, at his own risk and expense, all articles to be exhibited. The Official Contractor will provide storage for incoming freight, delivery to the booth, and removal, storage and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and booth number(s).

Exhibit material cannot be received at the convention center until one week prior to the show setup dates. Freight received before the 14th of May will be directed to and stored at the HOST's designated freight handling and storage firm at the exhibitor's expense.

The exhibitor expressly agrees that any exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to the HOST or the Official Contractor.

20. Failure to Occupy Space. Any space not occupied, unless a request for delayed occupancy has received prior approval by the HOST, at the convention center at 4 pm Thursday, May 21, 2015, shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by the HOST without refund.

21. Fire Regulations. No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

22. Advertising Material. The use or distribution of any souvenirs during the convention shall be subject to prior written approval by the HOST. Such materials may be provided to the HOST through the sponsor program for distribution in the conference bag. Such material shall be submitted to the HOST for approval 30 days prior to the convention. Except as otherwise provided, the HOST will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths or placed on the literature table.

23. Convention Program. One (1) copy of the convention program/exhibits directory will be available to each exhibiting company at the registration area.

24. Exhibit Space Floor Plan. Every effort will be made to maintain the general configuration of the floor plan for this convention. However, the HOST reserves the right to modify the plan, if necessary, as determined solely by the HOST.

25. Miscellaneous. The HOST shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the HOST. These terms and conditions may be amended at any time by the HOST upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the HOST from time to time. This contract shall be interpreted under the laws of the United States and of the State of Florida.