



www.PatientsOutofTime.org

SUPPORTER OPTIONS 2017

The Eleventh National Clinical Conference on Cannabis Therapeutics Cannabis: Protecting Patients & Reducing Harm

Founded in 1995, Patients Out of Time supports patients by educating health care professionals (HCP), caregivers, patients, and the public about therapeutic cannabis and the endocannabinoid system. We accomplish this goal by identifying current world-wide cannabis research and inviting the scientists and clinicians to present their findings at an accredited educational forum. This massive undertaking includes covering our presenters' travel and lodging expenses, hundreds of hours on logistics and accreditation, and seeking scholarships with the goal of never turning away an interested attendee.

Between 2000 and 2016, Patients Out of Time sponsored ten groundbreaking, life-changing conferences. We are proud to present the Eleventh Conference in **Berkeley, California May 18-20, 2017.**

Support for Patients Out of Time's foundational conferences ensures that the medical community and others have the actual data and science needed to strengthen their claims that cannabis needs to be a medicine of first resort and not a Schedule 1 drug. Your investment now will better equip attendees with quality information for the perilous times ahead. Cannabis is a whole plant medicine; prohibition is the real crime. Overregulation hinders patient access. The cannabis plant must be Descheduled — now.

We greatly appreciate your support, **THERE IS AN URGENCY** to the work of Patients Out of Time and our work depends on the generous support of our friends. As the longest operating educational charity dedicated to cannabis therapeutics, we will make the absolute most of your contribution (which is tax deductible as allowed by law)

Thank you for helping to ensure 2017 is a big success!

FREE the plant from prohibition, which began in 1937 with the Marijuana Tax Act:

\$37,000 (limited to one)

- up to 10 minutes at Reception or Luncheon to introduce your company or organization to the conference attendees
- Info card at luncheon tables, both days. Plus dedicated info table at Benefit Dinner
- (10) Complimentary Conference passes for General registration
- (16) Supporter Laminates & Lanyards
- (16) Passes to members-only events at Conference
- (16) Passes to Thursday evening Welcome Reception
- 2 Reserved VIP Tables at Benefit Dinner (= 16 tickets) plus 4 reserved parking spaces
- 20'x10' Outside Double Booth plus inside info table
- Back Cover plus Full Page ad in Conference Guide
- Back Cover plus Full page ad in Dinner Guide
- Profile on supporter page of conference website
- Support mentioned in ALL promotional email blasts
- Company name, full screen, in conference video credits (credits introduce *each speaker*)
- Complete video footage from *The Eighth National Clinical Conference on Cannabis Therapeutics* in Portland, Oregon, plus Highlights Footage from 2017
- 12 months advertisement on Time4Hemp radio
- Large logo on Conference tote bags
- Opportunity for tote bag goodies
- (16) commemorative T-shirts

CELEBRATE the spirit of Prop 215:

\$21,500 (limited to two)

- up to 5 minutes at Reception or Luncheon to introduce your company or organization to the conference attendees
- Info card at luncheon tables, one days. Plus dedicated info table at Benefit Dinner
- (6) Complimentary Conference passes for General registration
- (8) Supporter Laminates & Lanyards
- (8) Passes to members-only events at Conference
- (8) Passes to Thursday evening Welcome Reception
- 1 Reserved VIP Tables at Benefit Dinner (= 8 tickets) plus 2 reserved parking spaces
- 10'x10' Outside or Inside Booth
- Inside Cover (Full Page ad) in Conference Guide
- Inside Cover (Full page ad) in Dinner Guide
- Profile on supporter page of conference website
- Support mentioned in ALL promotional email blasts
- Company name, full screen, in conference video credits (credits introduce *each speaker*)

- Complete video footage from *The Eighth National Clinical Conference on Cannabis Therapeutics* in Portland, Oregon, plus Highlights Footage from 2017
- 6 months advertisement on Time4Hemp radio
- Medium logo on Conference tote bags
- Opportunity for tote bag goodies
- (8) commemorative T-shirts

\$12,000 - THE WHOLE PLANT (limited to three):

- Your company or organization thanked at Reception
- Info card at luncheon tables, one days. Plus dedicated info table at Benefit Dinner
- (3) Complimentary Conference passes for General registration
- (6) Supporter Laminates & Lanyards
- (4) Passes to members-only events at Conference
- (4) Passes to Thursday evening Welcome Reception
- (4) tickets to Benefit Dinner plus 1 reserved parking space
- 6' Exhibit Table
- Full Page ad in Conference Guide
- Full page ad in Dinner Guide
- Profile on supporter page of conference website
- Support mentioned once before AND once after in promotional email blasts
- Company name, shared screen, in conference video credits (credits introduce *each speaker*)
- Highlights Footage from 2017
- 3 months advertisement on Time4Hemp radio
- Small logo on Conference tote bags
- Opportunity for tote bag goodies
- (4) commemorative T-shirts

\$8,000 – FLOWER (limited to five):

- Info card on general info table at Benefit Dinner
- (2) Complimentary Conference passes for General registration
- (3) Supporter Laminates & Lanyards
- (3) Passes to members-only events at Conference
- (3) Passes to Thursday evening Welcome Reception
- (3) tickets to Benefit Dinner plus 1 reserved parking space
- 6' Exhibit Table
- 1/2 Page ad in Conference Guide
- 1/2 page ad in Dinner Guide
- Listing on supporter page of conference website
- Support mentioned after in promotional email blasts
- Company name, shared screen, in conference video credits (credits introduce *each speaker*)

- 2 months advertisement on Time4Hemp radio
- Small, text only, on Conference tote bags
- Opportunity for tote bag goodies
- (3) commemorative T-shirts

\$5,000 – ROOT (limited to eight):

- Info card at luncheon tables, one days. Plus dedicated info table at Benefit Dinner
- (2) Complimentary Conference passes for General registration OR 6' Exhibit Table
- (2) Supporter Laminates & Lanyards
- (2) Passes to members-only events at Conference
- (2) Passes to Thursday evening Welcome Reception
- (2) tickets to Benefit Dinner plus 1 reserved parking space
- 1/4 Page ad in Conference Guide
- 1/4 page ad in Dinner Guide
- Listing on supporter page of conference website
- Support mentioned after in promotional email blasts
- Company name, shared screen, in conference video credits (credits introduce *each speaker*)
- 1 month advertisement on Time4Hemp radio
- Small, text only, on Conference tote bags
- Opportunity for tote bag goodies
- (2) commemorative T-shirts

*We appreciate and welcome all contributions. Don't see listed the giving-amount that interests you? Contact us to create a **custom option!***

*Consider a donation to the **Scholarship Fund**. Every year we get many requests from patients, Veterans, and advocates who need a little help getting to our conference.*

*Looking for a la carte visibility opportunities? See our website for options, including **ads and exhibit spaces**.*